



Keynote

“Letting go for Leaders – More Responsibility for Employees”

Does this sound familiar?

- ➔ You run from meeting to meeting, putting out a fire here and fighting flames there, but you still haven't even touched your strategic management tasks.
- ➔ Your employees are good, but they don't take more responsibility.
- ➔ You want to set the course for growth and change, but the day-to-day business keeps you in a rut.

During this speech leaders will learn:

- ✓ To sustainably set priorities for strategy, conception, and long-term planning.
- ✓ To challenge employees on a daily basis and make them better.
- ✓ To implement these changes sustainably through daily focus.

Topics in this keynote:

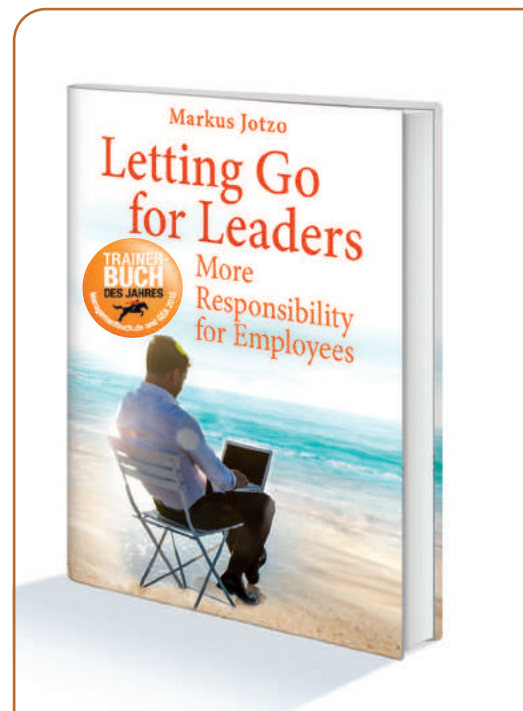
- Understanding the psychology behind old habits.
- Making strategic strength a new routine.
- Growing and developing employees.
- A culture that embraces error as a basis for learning and growth.
- Anchoring behavioral changes in a sustainable way.

Markus Jotzo shows you in a convincing and entertaining way how to let go, put your employees in charge, and finally have time to tackle your leadership issues.

Markus Jotzo, Diplom-Kaufmann.
9 years Unilever:
Manager marketing and sales.

Author of three books,
blogger,
podcaster.

Since 2005
challenging
leadership speaker.



“Especially for experienced leaders great tips to create space for employee development and free time for the boss!”

Winfried Mantwill, Managing Director, Ruch Novaplast GmbH & Co. KG

“Great fun, very dynamic and in depth.”

Chris Hunter, Indigo Scientific Ltd., United Kingdom

“You have managed to focus on what it means to be the boss. A lecture that is second to none. In a word: Revelatory!”

Stefan Trinkl, SMP Deutschland GmbH

