



Lead Like a Lion

Speaker Markus Jotzo excites his audience: Provocative, entertaining, and extremely relevant to the practice of leadership, he holds up a mirror to the leaders of today and confronts them with the typical mistakes over which even experienced decision-makers stumble. For more than 15 years, the international speaker has inspired leaders in Europe, the US, and Asia with practical tips for daily leadership challenges.

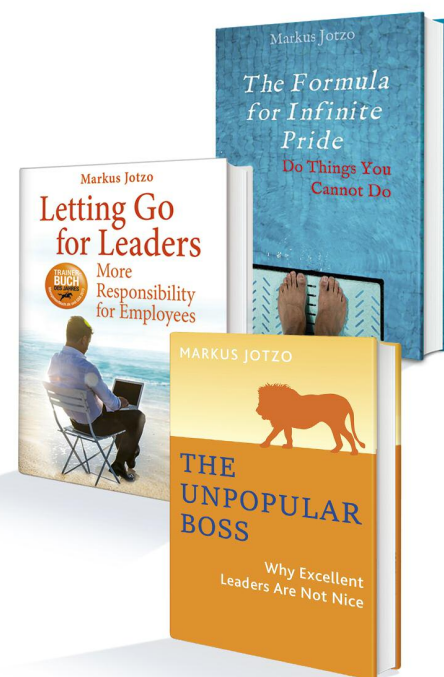
The Secret to the Lion's Success

The lion himself does not hunt – he has others who that for him. The more agile lionesses bring down the prey. The lion's task is defending their territory from invaders. The lion takes care that there is a hunting ground at all.

Leaders who follow the way of the lion focus on conceptional and strategic work. At the same time, they enable their employees to take responsibility for the operative tasks.

Change Management: Mastering Digitalization and Change

Markus Jotzo spent 28 days travelling from Hamburg to the Zugspitze mountain – without any money. He knows how people and organizations can master challenging goals and changes. Jotzo is an enabler of change. He grabs it, steps up, provokes, and shakes it all up. With clear words, courage, and a precise focus. In his keynote, he shows how leaders and employees can be motivated to work as part of the change process. That's how you can turn your change process into a success.



"This wasn't just a keynote, this was energetic power play at its best."

Prof. Dr Sebastian Feichtmair,
Head of International Business,
Baden-Wuerttemberg Cooperative
State University Loerrach

"Superior lecture, very inspiring.
Was a great joy and enrichment."

Rainer Richter, Head of Wealth
Management, Commerzbank AG



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