



Healthy Leadership in the Digital Era – Employees Who are Fit, Committed and Ready for Change

This is exactly the effect that leaders should have: Healthy and committed employees who are ready for change and who will do anything it takes for the success of the team and the company.

During this speech, leaders will learn:

- ✓ The principles behind a healthy team that is ready for change.
- ✓ With which mindset leaders turn employees into active participants.
- ✓ What concrete measures leaders can use to change ways of thinking.
- ✓ How employees of all pay brackets can work healthily and with motivation.
- ✓ How leaders lead employees transformatively.

Content:

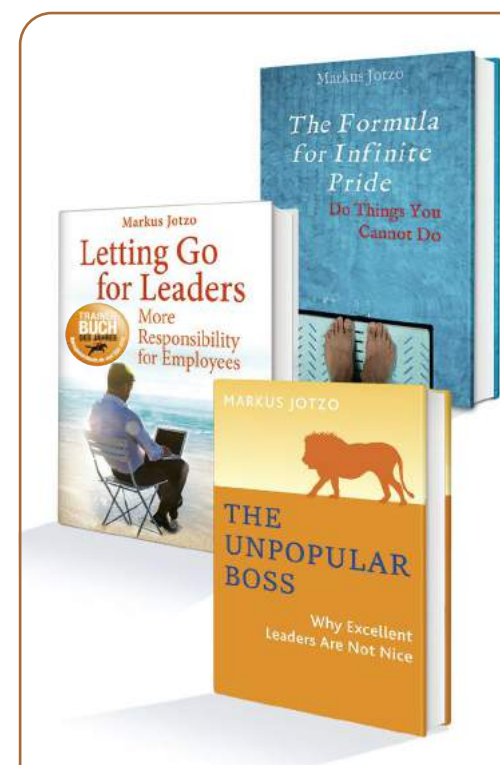
- Health has many aspects, such as a real team spirit, meaningful challenges, and human-focused leadership.
- How employees act as change makers and provide solutions.
- Holding personal, intensive conversations with employees to transform them via learning.
- How daily satisfaction in the job works – for everyone.
- Awaken a readiness for mindfulness and change.

Markus Jotzo provides you with actionable guidelines that you can put into practice straight away. Highly entertaining, inspiring and challenging.

Markus Jotzo, Diplom-Kaufmann.
9 years Unilever:
Manager marketing and sales.

Author of three books,
blogger,
podcaster.

Since 2005
challenging
leadership speaker.



“An outstanding speech – very inspiring! I definitely enjoyed it.”

Rainer Richter, Leiter Wealth Management, Commerzbank AG

“You were even able to convince our more reserved listeners with your high level of expertise and own experience, encouraging them to reflect on their own self and the task distributions in a company. We will recommend you unreservedly.”

Randolf Haese, Managing Director of Kreishandwerkschaft Schleswig

“Entertaining. Provocative. Valuable.”

Peter Geckeler, Managing Director of Business Association Metall Baden-Württemberg

