

# 4 Weeks Through Germany Without Money: Overcoming Extraordinary Challenges with an Extraordinary Mindset

How would you do that?

- ➡ Four weeks without money, food, or a place to sleep?
- ➡ Deal with adversity, rejection, and frustration?
- ➡ Would you give in or join forces to achieve your goal?

**During this speech, leaders and employees will learn:**

- ✓ How to tackle major challenges with strength and a constant eye on the goal.
- ✓ How to swear your team in to make it ready for change.
- ✓ How to deal wisely with resistance, mistakes, and setbacks.

**Topics in this keynote:**

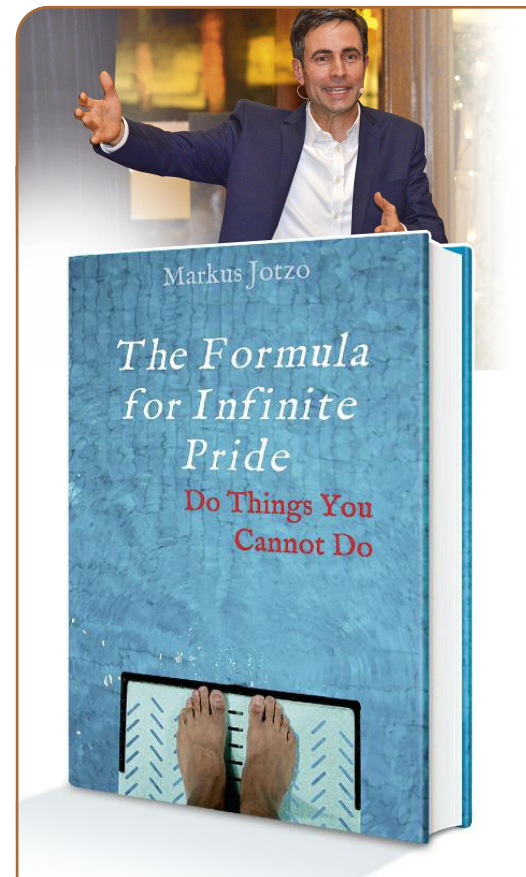
- The psychology behind fear, insecurity, and hesitation.
- How to jump powerfully into action.
- How to turn the disappointment of failure into a force for action.
- How to think of possibilities instead of bottlenecks.
- How to beat trench warfare and cooperate to achieve a common goal.

Markus Jotzo will show you how to tackle change in an entertaining and immersive way while outlining some of his most exciting experiences. He will open your minds and show you how to foster commitment and performance, because everyone wants to be successful.

Markus Jotzo, Diplom-Kaufmann.  
9 years Unilever:  
Manager marketing and sales.

Author of three books,  
blogger,  
podcaster.

Since 2005  
challenging  
leadership speaker.



“A concise and valuable speech with good guidelines for implementation.”

Henrietta Six, Director, Sparkasse KölnBonn

“Exciting from beginning to end. Such a speech is fun!”

Dr. Volker Henkel, Managing Director,  
Wenzel Elektronik GmbH

“It was entertaining and brought a chuckle in many places – a great speech. “

Dennis Schiffer, Head of Personnel, TASSO

